



FEATURE VELOCITY UP 25% WITH EXISTING CAPACITY

AI-native Engineering Transformation for a 50m subscriber. Global e-commerce leader



INFLECTION POINT

- 100-engineer team at capacity ceiling—blocking business growth
- Velocity stalled: 40 story points/sprint
- Defects rising: 0.42/KLOC
- No governed AI adoption path

EXIQO ENGINEERED FIX

OptimaAI Platform: Governed automation layer coordinating tools, prompts, and workflows across 100 engineers

Context Engineering: 280 context-tuned prompts eliminated trial-and-error, ensured consistency across team, enhanced quality

AI SDLC Playbook: AI SDLC automation handled grooming, testing, documentation—engineers focused on review and innovation

AI-EV Program: Beginner-to-Champion pathway → 18 certified engineers sustain AI capability internally; compressed onboarding

25%

Lift in engineering productivity, from 40 to 50 story points per sprint

31%

Reduction in defect escape rate across production pipelines

\$400k+

Estimated cost savings in 90 days, with zero compliance incidents throughout