



AI-GOVERNED DEMAND FORECASTING AT ENTERPRISE SCALE

A Smart Access Leader unified demand intelligence, achieving 5-10% MAPE accuracy



INFLECTION POINT

- Fragmented forecasting across six product lines
- Siloed projections across sales, operations, and finance functions
- Limited forward visibility, with planning horizon gaps of 3–12 months
- Low trust in forecast outputs, resulting in teams routinely overriding forecasts

EXIQO ENGINEERED FIX

- **OptimaAI Platform:** Single governed forecasting layer unified demand intelligence across six product verticals
- **Context Engineering:** Momentum-only modeling stripped promotional noise to reveal true organic demand
- **Orchestration Layer:** Multi-horizon forecasts (1/3/6/12 months) enabled with built-in evaluation workflows
- **Human-in-the-Loop:** Review gates and audit-ready traceability restored cross-functional trust.

5-10%

MAPE achieved across all product categories, reliable 1, 3, 6 & 12-month projections for demand planning and financial tracking

90 Days

Assessment to full production scale, pilot validated by day 45, enterprise-wide rollout with hardened orchestration by day 90.